



Tim McCumber
Sauk County Board Chair

West Square Building
505 Broadway Street, Baraboo WI 53913-2183
Office: 608-355-3500 Cell: 608-963-6581
Email: Timothy.McCumber@SaukCountyWI.gov

September 10, 2025

On behalf of the Sauk County Board of Supervisors, it is my privilege to welcome you to High Ground: The Sauk County Economic Summit. Your participation in today's roundtable talks will provide the insights necessary to assure that Sauk County continues on the path to economic excellence.

The pandemic in 2020 was an eye-opener, to say the least. After being elected to serve as the County Board Chair four weeks into the two-week lockdowns, it was evident Sauk County needed a plan to help our local economy recover from the devastating blow that was dealt to it. The "Land Made" branding campaign, in conjunction with ExploreSaukCounty.com, capitalized on our strengths as a tourist destination and led to record tourism as we came out of the pandemic.

With that aspect of our economic development plan on solid footing, we now look to the future. Sauk County is positioned for growth over the next 20 years, and how we prepare for that growth is crucial as we lay down the path to success for years to come!

Thank you again, and I look forward to an exciting day of knowledge sharing and community building!

Tim McCumber
County Board Chair
Supervisor – District 20