



Municipal

Jun 17, 2025

Executive Brief

Municipal leaders assessed Sauk County's economic development, infrastructure, workforce and livability.

Participants identified critical priorities requiring **executive action** and **executive focus** to sustain competitiveness, support residents and strengthen long-term resilience.

1. Economic Development & Quality of Life

Executive Action:

- Direct funding strategies for infrastructure repairs, especially roads and utilities.
- Approve housing development incentives for workforce and senior housing.
- Advance broadband expansion in rural communities to support businesses and residential growth.

Executive Focus:

- Champion redevelopment initiatives that balance tourism, residential growth and industrial needs.
 - Support revitalization of downtown areas to strengthen year-round vitality.
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2. Workforce Shortages & Training

Executive Action:

- Expand apprenticeships and training programs in manufacturing, healthcare and trades.
- Fund partnerships between schools, technical colleges and employers to strengthen the talent pipeline.
- Remove barriers for immigrant and underrepresented workers to increase workforce participation.

Executive Focus:

- Promote Sauk County's quality of life to attract and retain talent.
 - Endorse early career exposure initiatives in schools to build long-term workforce capacity.
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3. Policy & Funding Environment

Executive Action:

- Advocate for streamlined grant and bonding processes to support municipal projects.
- Develop innovative public-private funding models for major infrastructure and recreation projects.

Executive Focus:

- Coordinate a unified county voice in state-level policy discussions.
 - Encourage municipalities to align budgeting strategies with long-term growth needs.
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4. Public-Private Partnerships & Tourism

Executive Action:

- Approve shared-investment models for high-impact infrastructure (festival grounds, ice arenas).
- Implement tourism management strategies to mitigate road, housing and emergency service strain.

Executive Focus:

- Foster collaborations that align tourism growth with resident priorities.
Endorse partnerships that leverage tourism revenues for community improvements.
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5. Innovation & Emerging Technologies

Executive Action:

- Fund integration of AI, GPS and predictive analytics into infrastructure and scheduling systems.
- Support pilot projects to test efficiency gains from new technologies.

Executive Focus:

- Encourage adoption of data-driven decision-making across municipalities.
Promote knowledge sharing of technology applications across sectors.
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6. Demographic Shifts & Aging Population

Executive Action:

- Develop senior housing, healthcare and transportation access plans.
Address communication barriers for aging residents in public services.

Executive Focus:

- Support policies that integrate aging needs into all municipal planning.
 - Champion long-term resilience strategies to prepare for rising senior service demands.
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